

CITY BUS LINE GOES INTO OPERATION TODAY

As the headline read 90 years ago, Culver City Star-News, March 1, 1928

Culled from the Society's collection of Culver City Star-News newspapers, we celebrate Culver CityBus' 90th anniversary with selected text (including original formatting) during the first days of operation, March 1928.

March 1 – "The first bus of the new Culver City Municipal Bus line owned and operated by the people of Culver City made its inaugural trip along Washington boulevard today, with Mayor Reve E. Houck at the controls, and members of the city council as passengers. The total capacity load of the busses will be 29 passengers and a fifteen minute headway is to be maintained. The purchase price of the busses is said to be in the neighborhood of \$23,000 for the entire lot."

March 2 – "All five of the passenger busses to be operated on the new Culver City Bus line are to be put into operation tomorrow morning. The busses will run over the contemplated route from Washington boulevard and Rimpau avenue to Trolleyway and Windward avenue, Venice."

March 3 – "A luxurious pullman bus has been obtained by Mayor Houck for use on Sunday afternoon when the inaugural ceremonies for the new Culver City Municipal bus line will take place. The bus is equipped with all latest conveniences

including a radio and diner.

"The passengers on the bus will include Mayor Houck, Mayor George E. Cryer of Los Angeles, former Culver City Mayor C.V. Loop, Harry H. Culver, Former Mayor Clyde Slater, Mayor Michel of Santa Monica, George Geiger of the Bay City News association, Mayor Harry McBain of Glendale, Gus McCarty of the Ocean Park Business Men's association, Dan Coombs and other prominent Culver City Business men. Three feature players from each of the

three studios in the city will also be among the guests on the trip."

March 6 – "Extension of the Culver City Municipal line so that its tributaries will reach into various parts of the Bay District loomed as a possibility last night when the Culver City council received an urgent request from residents of the Fox Hills district that a bus line be established between that district and the main business section of Culver City."



"Public officials, movie queens and prominent citizens of Culver City and Venice were on hand last week at the inauguration of the new Culver City Municipal Bus line. Standing in the center between the two charming young ladies is Mayor Reve Houck, who with the other Culver City councilmen, put the project over. The gentleman at his left is Councilman Dan Coombs." – *Culver City Star-News*, March 8, 1928 (Culver City Historical Society)

UPCOMING EVENTS

April 18, 2018 - General Meeting and Program - Celebrate the Olympic Spirit! Multipurpose Room, Veterans Memorial Building, 7PM

Culver City has played a part in the past Los Angeles Olympic Games, and we look forward to being involved in 2028 when the world's athletes return to the region. During our Program we'll look back, as well as forward, with the help of Wayne Wilson, VP, Education Services, from the LA84 Foundation.

1932 saw the construction of the first Olympic Athletes Village in nearby Baldwin Hills. Along with the athletes came appetites, thus beginning the Olympic Bread at Helms Bakeries. Movie stars Douglas Fairbanks and Mary Pickford were instrumental in publicizing the games.

The famously budget conscious 1984 Los Angeles Olympic Organizing Committee used a former helicopter assembly plant in Culver City as its headquarters. It also was the first time a women's Olympic marathon was held, when the route passed through Culver City.

How will Culver City play a part in 2028? Are future Olympians training on our streets and in our parks? Local Olympians or Olympic volunteers who wish to take part in the evening's Q&A are welcomed to attend. The public is also invited to this free program. The entrance to the ARC is from the back parking lot.



YOUR PRESIDENTS' MESSAGE

By Hope Parrish



Dear Members and Friends,

This is my first newsletter message as president of the Historical Society. I thank everyone who joined us at the installation in January—what a fun party Michelle threw! I am humbled and overwhelmed by the support and well wishes. Since 1980, there is a small group of people who have been in this position of president and committed their time to build this Society into what it is today.

I would like to thank Cathy Zermeno, Julie Lugo Cerra, Lupe Smith, Marti Diviak, Sam Cerra, Linda Brody, Bonnie Walsh, Hal Horne, Lu Herrera, Don Rogers, Steve Rose, Stu Freeman, Louise Coffey-Webb, and Michelle Bernardin. I also thank all the volunteers, past and present, for their dedication. To the current board officers, committee chairs, and friends who are volunteering in various positions, I say, "We have a winning team!"

Recently, I met two of our museum volunteers, Annie Castaneda and Stephen Connell. They work every Wednesday in the ARC under the direction of Ellen and Art Litman, our ARC/Museum co-VPs. Over many years, we have received items that need to be documented and categorized. Art's team works hard to catalogue each item with a specific location where it can be found in our collection and can be cross-referenced in the database. We want to locate items and information quicker to provide better service to the community for the many inquiries we receive.

I encourage you to attend the April 18 General Meeting for VP of Programs Ryan Vincent's presentation on Culver City and the Olympics. We also look forward to new fundraising and merchandise ideas that Development VP Laura Stuart has in store.

Thank you for your support of the Historical Society. I look forward to a great 2018 with you.

Hope



Installation of the 2018-20 Historical Society Board on January 17, 2018 at the Culver Hotel, with installing officer Mayor Jeff Cooper and master of ceremonies Rafia Cooper. (Kevin Lachoff)

In Memoriam

Steven J. Rose, former Mayor, President/CEO of the Culver City Chamber of Commerce, past president of the Historical Society, and so much more to this city, passed away on March 5 after a short and aggressive battle with leukemia. He will truly be missed.

OUR MISSION

The Culver City Historical Society was created for the purpose of collecting, preserving, and exhibiting the history, cultural, and civic accomplishments of Culver City and its environs.

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MEMBERSHIP

The Culver City Historical Society exists because of the involvement and generosity of people like you. Please help strengthen our voice for preserving Culver City's architectural and cultural heritage by becoming a member.

CulverCityHistoricalSociety.org/membership

Welcome Our New Members

Carolyn Wispe Burns and Larry Burns
Stephen Connell

Julie Markussen Davis

Matt Del Hierro

Theodore Faber

Martin Feinberg

James Goodrich

Seth Horowitz

Robert Krisch

Michael Laase

Anne and Scott Malsin

Kathleen McCann



“3 Reasons Why Culver City Should Be Your Home”

One of the great joys of being your city historian is the ability to share items like this vintage pamphlet. Many gifts to the Society bring our history into focus with pictures, which is “painless education” at its best! These scans from an early Culver City Chamber of Commerce brochure offer a look back to the 1928 City Hall, first Fire Station in Downtown Culver City, Culver CityBus, other transportation, Main Street, and a “group of new homes.” It also illustrates the point that our entry to the current City Hall honors the façade of its 1928 predecessor on the same site. We see our Culver City Police Department interacting with children, and we are reminded of the Helms Bakeries history, which included supplying bread to the nearby 1932 Olympic Village. Picnics in Victory Park, now Dr. Paul Carlson Park, are a long-standing tradition. If you can identify the street where the “group of new homes” are shown below, please email the Society, to my attention!



Courtesy of Robert Battle, great-grandson of Harry Culver, from the Culver-Battle Collection. (Thank you, as always!)



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MARK YOUR CALENDAR

April 18
General Meeting and Program
Multipurpose Room, VMB, 7PM

May
Historic Preservation Month
For more info: www.savingplaces.org

July 18
General Meeting and Program
Veterans Memorial Building, 7PM

ARC OPEN DATES
1st and 3rd Sundays, 1-3PM
April 1 (CLOSED), April 15, May 6, May 20,
June 3, June 17, July 1, July 15

Business Member Roster

These fine Culver City area businesses support our work to preserve Culver City history for future generations.
Please show your support by your patronage of their services and products.

Supporting Benefactor Sponsor

The Culver Studios Michael Goldfarb (310) 202-1234

Supporting Corporate Sponsors

Hillside Memorial Park and Mortuary Paul Goldstein (310) 641-0707

Sony Pictures Entertainment Kristin Cavanaugh (310) 244-4000

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Cantalini's Salerno Beach Restaurant Lisa Schwab (310) 821-0018

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Tower Insurance Associates Janice Beighey (310) 837-6101

Please Renew or Become a Member of the Culver City Historical Society Today!

Join others in preserving the history of the "Heart of Screenland" and support the Culver City Historical Society Archives and Resource Center (ARC). We can't preserve local history without you!

- ☐ Benefactor (\$1,000)
- ☐ Corporate Sponsor (\$500)
- ☐ Family Lifetime Member (\$300)
- ☐ Patron Member (\$100)
- ☐ Business Member (\$50)
- ☐ Family Member (\$30)
- ☐ Individual Member (\$20)
- ☐ Non Profit Organization (\$15)
- ☐ New Member
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Name/Company _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Voluntary Contribution to Museum Fund \$ _____

Please check type of membership and enclose your check payable to:
The Culver City Historical Society, P.O. Box 3428, Culver City, CA 90231-3428

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